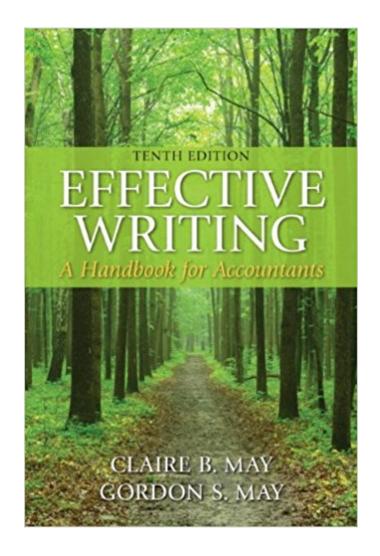


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Effective Writing: A Handbook For Accountants (10th Edition)





Synopsis

For courses in Intermediate Accounting, Accounting, Business Communication, and Technical Writing $\tilde{A} \ A$ This useful guide covers all stages of the writing process \tilde{A} $\phi \hat{a} \neg \hat{a}$ æplanning, critical thinking, generating and organizing ideas, writing the draft, revising, and designing for presentation. With an emphasis on coherence, conciseness, and clarity as the most important qualities of the writing done by accountants, it guides readers through the essential skills, highlights aspects of communication that can enhance writing skills, provides material on research, shows how to write for the workplace, and includes coverage of the ethics of communication.

Book Information

Paperback: 320 pages Publisher: Pearson; 10 edition (January 19, 2014) Language: English ISBN-10: 0133579492 ISBN-13: 978-0133579499 Product Dimensions: 5.7 x 0.7 x 9 inches Shipping Weight: 14.4 ounces (View shipping rates and policies) Average Customer Review: 4.0 out of 5 stars 43 customer reviews Best Sellers Rank: #7,736 in Books (See Top 100 in Books) #8 inà Â Books > Reference > Writing, Research & Publishing Guides > Writing > Technical #47 inà Â Books > Textbooks > Business & Finance > Accounting #62 inà Â Books > Business & Money > Accounting

Customer Reviews

I ordered the later version of the book.

Even though I bought it new, it seemed like it had been through some wear and tear, but the content of the book is good and I'm pretty happy with the price.

Short and easy chapters made this book a nice read for a course that required it. I do wish that it would have gone into more detail for many of the topics it discussed.

Used for my accounting class. Helpful book

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